



WHAT TO KNOW ABOUT

Partnering With Us

At Capital IDEA, strong partnerships are how we get things done. Whether you're an employer looking for local talent, a funder investing in regional growth, an educational institution offering high-quality training, or a nonprofit working with the same population—we want to connect, collaborate, and create lasting outcomes.



WHO WE SERVE & WHERE WE WORK

What Is Capital IDEA's Service Area?

We serve residents of Bastrop, Caldwell, Hays, Travis, and Williamson counties—and we prioritize reaching communities most in need of access to opportunity.

Who Does Capital IDEA Support?

Our students are driven, resilient adults who meet our low-income eligibility requirement. Many are first-generation college students. When given the opportunity, they tackle rigorous coursework, demonstrating impressive commitment and grit—qualities that shine in both the classroom and the workplace.



Employer Partners

Who Benefits?

Capital IDEA prepares adults for high-demand careers that offer high wages, benefits, and long-term growth. We work closely with employers to ensure training programs align with real workforce needs—because when graduates succeed, employers succeed and our region thrives.

Key Industries

We focus on sectors with strong local demand and upward mobility:

- **Healthcare** (e.g., nursing, surgical tech, respiratory therapy)
- **Information Technology** (e.g., network admin, cybersecurity)
- **Skilled Occupations and Trades** (e.g., HVAC, advanced manufacturing)

HIGH DEMAND

What do we consider a “high-demand” career?:

- ✓ Pays \$25+/hour and offers benefits
- ✓ Local demand
- ✓ Entry level with an associate degree or less
- ✓ Offers potential for long-term growth

How To Get Involved

Employers are vital partners in helping graduates successfully transition from training to career. You can:

- Hire graduates
- Host student interns
- Share job openings and request resumes
- Advise us on high-demand careers and skills
- Volunteer for mock interviews or resume reviews

Contact **Senior Employer Coordinator, Ron Modesty** at RModesty@capitalidea.org.



Community Partners



Why Partnerships Matter

It takes more than tuition to get someone through college. Capital IDEA's success depends on a strong network of community partners who help meet the real-life needs of our students—from transportation and childcare to mental health and emergency support.

How You Can Help

If your organization serves low-income adults and offers supportive services, here are a few ways to collaborate:

- Offer additional wrap around supports
- Refer individuals who may qualify for our program
- Co-host outreach events or info sessions
- Share resources to strengthen our collective impact

WRAP AROUND

Your extra support makes a huge difference:

- ✓ Childcare
- ✓ Transportation
- ✓ Mental health
- ✓ Emergency assistance
- ✓ Living stipends & basic needs

Where to Start

We're looking to grow partnerships that support our students' success and strengthen our shared community. To explore a collaboration, email **Program Manager, William Askew** at waskew@capitalidea.org.

To make a referral, visit capitalidea.org/referrals/ or email outreach@capitalidea.org.



Let's Build Brighter Futures Together

We Want to Hear From You

Whether you're an employer, funder, educator, or community leader, we want to make partnering with Capital IDEA straightforward and rewarding. We value collaboration that's built on shared goals and real impact. Reach out anytime, and we'll connect you with the right person on our team.

WHAT'S OUR IMPACT?

699% ROI

A 2023 study by the Ray Marshall Center found that every dollar invested in Capital IDEA returns **699% over 20 years**. That's not just a great outcome for our students—it's a smart investment for funders, employers, and community partners working toward a stronger Central Texas.

Getting Started Is Easy

We build partnerships to fit your mission and capacity. Some partners start by making referrals or co-hosting an event. Others hire interns or serve in advisory roles. Big or small, every partnership helps individuals in our community succeed and strengthens our region's workforce.

Interested in partnering but don't know where to start? Email Deputy Executive Director, Eva Rios-Lleverino at erios@capitalidea.org to start the conversation.

